

# COMPETITION SPECIFIC TERMS AND CONDITIONS

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- 1 These are the competition specific terms and conditions for the “NIVEA MEN® DEEP X Real Madrid Competition” (“the Competition”).
  - 2 The promoter of the Competition is Beiersdorf Consumer Products (Pty) Ltd, with registration number 2000/010257/07, a private company duly incorporated under the company laws of the Republic of South Africa and having its registered place of business situated at 4<sup>th</sup> Floor, Beacon Rock, 21 Lighthouse Road, Umhlanga Rocks, 4319 (“the Promoter”).
  - 3 The Competition is only open to natural persons who are South African residents, and excludes the Promoter, the Promoter’s advertising and promotional agencies, any directors, members, partners, agents, employees or consultants of the Promoter, any supplier of goods or services in connection with the Competition and the spouse, life partner, business partner or associate, parent, child, or sibling, of any of the persons specified aforesaid.
  - 4 The Competition is open from 09h00 on 15 February 2025 and ends at 23h59 midnight on 15 May 2025 (the closing date). Any entries received before 15 February 2025 and after the closing date will not be considered.
  - 5 It is the responsibility of the entrant to ensure that their entry is received within the competition dates. Any entries, which are received before 15 February 2025 and after 23h59 on 15 May 2025 will not be eligible to participate, regardless of the reason for the late entry.
  - 6 The Promoter and its affiliates are not responsible for any entries, which are not received by it, regardless of the cause for non-receipt.
  - 7 The Promoter and its affiliates are not responsible for any problems or technical malfunction of any telephone network, computer system, server, or provider, which may have hindered entry into the Competition.
  - 8 To enter the Competition, entrants are required to purchase any NIVEA MEN® DEEP product from any participating store in the Republic of South Africa, dial \*120\*607#, and follow the prompts. USSD calls charged at 20c/20sec (MTN at 22c/20sec). Entrants are required to retain their till slip as proof of purchase.
  - 9 Entrants can enter as many times as they like, subject to each entry being linked to a unique and separate purchase, which the Promoter may verify through the product specific barcode and corresponding till slip. An entrant can only win a weekly prize once during the Competition period, however, a Weekly Winner is not excluded from standing a chance to win the Grand Prize.
- 10.1 Prizes: Entrants will stand a chance to win their share of R 100 000.00 (one hundred thousand Rands only) in cash.

10.2 **101 (one hundred and one)** lucky winners of the cash prizes as per 10.1 above will be selected in weekly random electronic draws (“Weekly Winners”).

10.3 For each of the **12 (twelve)** weeks during the Competition period, **30 (thirty)** finalists (“Weekly Finalist(s)”) will be selected in a random electronic draw from all of valid entries received (“Weekly Finalist Draw”). In order for the Promoter to validate the Weekly Finalists’ respective entries, the Weekly Finalists shall receive a **SMS** message with a link. The Weekly Finalists are required to click on the link and follow the prompts on WhatsApp to –

10.3.1 verify their details;

10.3.2 submit a copy of their respective till slips as evidence of proof of purchase,

10.3.3 if prompted, to submit their details to facilitate the cash prize payment to their mobile phone or bank account (eg. Confirm mobile number, submit bank account details, submit a copy of their respective South African Identity documents)

by the deadline recorded in the WhatsApp messages (“Validated Weekly Finalists”).

10.4 The Weekly Winners will be selected from all Validated Weekly Finalists in a random electronic draw, and they will stand a chance to win one of the following cash prizes:

**10.4.1 24 February 2025**

- i. 5 (five) lucky Validated Weekly Entrants stand a chance to win R500.00 (five hundred Rands only) cash each;
- ii. 2 (two) lucky Validated Weekly Entrants stand a chance to win R1000.00 (one thousand Rands only) cash each; and
- iii. 1 (one) lucky validated Weekly Entrant stands a chance to win R2500.00 (two thousand and five hundred Rands only) cash;

In total, there will be 8 (eight) Weekly Winners drawn.

**10.4.2 3 March 2025**

- i. 5 (five) lucky Validated Weekly Entrants stand a chance to win R500.00 (five hundred Rands only) cash each;
- ii. 2 (two) lucky Validated Weekly Entrants stand a chance to win R1000.00 (one thousand Rands only) cash each;
- iii. 1 (one) lucky Validated Weekly Entrants stands a chance to win R2500.00 (two thousand and five hundred Rands only) cash; and
- iv. 1 (one) lucky Validated Weekly Entrant stands a chance to win R5000.00 (five thousand Rands only) cash.

In total, there will be 9 (nine) Weekly Winners drawn.

**10.4.3 10 March 2025**

- i. 5 (five) lucky Validated Weekly Entrants stand a chance to win R500.00 (five hundred Rands only) cash each;
- ii. 2 (two) lucky Validated Weekly Entrants stand a chance to win R1000.00 (one thousand Rands only) cash each; and
- iii. 1 (one) lucky validated Weekly Entrant stands a chance to win R2500.00 (two thousand and five hundred Rands only) cash;

In total, there will be 8 (eight) Weekly Winners drawn

#### 10.4.4 17 March 2025

- i. 5 (five) lucky Validated Weekly Entrants stand a chance to win R500.00 (five hundred Rands only) cash each;
- ii. 2 (two) lucky Validated Weekly Entrants stand a chance to win R1000.00 (one thousand Rands only) cash each; and
- iii. 1 (one) lucky validated Weekly Entrant stands a chance to win R2500.00 (two thousand and five hundred Rands only) cash;

In total, there will be 8 (eight) Weekly Winners drawn

#### 10.4.5 24 March 2025

- i. 5 (five) lucky Validated Weekly Entrants stand a chance to win R500.00 (five hundred Rands only) cash each;
- ii. 2 (two) lucky Validated Weekly Entrants stand a chance to win R1000.00 (one thousand Rands only) cash each; and
- iii. 1 (one) lucky validated Weekly Entrant stands a chance to win R2500.00 (two thousand and five hundred Rands only) cash;

In total, there will be 8 (eight) Weekly Winners drawn

#### 10.4.6 31 March 2025

- i. 5 (five) lucky Validated Weekly Entrants stand a chance to win R500.00 (five hundred Rands only) cash each;
- ii. 2 (two) lucky Validated Weekly Entrants stand a chance to win R1000.00 (one thousand Rands only) cash each;
- iii. 1 (one) lucky Validated Weekly Entrants stands a chance to win R2500.00 (two thousand and five hundred Rands only) cash; and
- iv. 1 (one) lucky Validated Weekly Entrant stands a chance to win R5000.00 (five thousand Rands only) cash.

In total, there will be 9 (nine) Weekly Winners drawn.

#### 10.4.7 7 April 2025

- i. 5 (five) lucky Validated Weekly Entrants stand a chance to win R500.00 (five hundred Rands only) cash each;
- ii. 2 (two) lucky Validated Weekly Entrants stand a chance to win R1000.00 (one thousand Rands only) cash each; and
- iii. 1 (one) lucky validated Weekly Entrant stands a chance to win R2500.00 (two thousand and five hundred Rands only) cash;

In total, there will be 8 (eight) Weekly Winners drawn

#### 10.4.8 14 April 2025

- i. 5 (five) lucky Validated Weekly Entrants stand a chance to win R500.00 (five hundred Rands only) cash each;
- ii. 2 (two) lucky Validated Weekly Entrants stand a chance to win R1000.00 (one thousand Rands only) cash each; and

- iii. 1 (one) lucky validated Weekly Entrant stands a chance to win R2500.00 (two thousand and five hundred Rands only) cash;

In total, there will be 8 (eight) Weekly Winners drawn

#### 10.4.9 21 April 2025

- i. 5 (five) lucky Validated Weekly Entrants stand a chance to win R500.00 (five hundred Rands only) cash each;
- ii. 2 (two) lucky Validated Weekly Entrants stand a chance to win R1000.00 (one thousand Rands only) cash each; and
- iii. 1 (one) lucky validated Weekly Entrant stands a chance to win R2500.00 (two thousand and five hundred Rands only) cash;

In total, there will be 8 (eight) Weekly Winners drawn

#### 10.4.10 28 April 2025

- i. 5 (five) lucky Validated Weekly Entrants stand a chance to win R500.00 (five hundred Rands only) cash each;
- ii. 2 (two) lucky Validated Weekly Entrants stand a chance to win R1000.00 (one thousand Rands only) cash each; and
- iii. 1 (one) lucky validated Weekly Entrant stands a chance to win R2500.00 (two thousand and five hundred Rands only) cash;

In total, there will be 8 (eight) Weekly Winners drawn

#### 10.4.11 5 May 2025

- i. 5 (five) lucky Validated Weekly Entrants stand a chance to win R500.00 (five hundred Rands only) cash each;
- ii. 2 (two) lucky Validated Weekly Entrants stand a chance to win R1000.00 (one thousand Rands only) cash each;
- iii. 1 (one) lucky Validated Weekly Entrants stands a chance to win R2500.00 (two thousand and five hundred Rands only) cash; and
- iv. 1 (one) lucky Validated Weekly Entrant stands a chance to win R5000.00 (five thousand Rands only) cash.

In total, there will be 9 (nine) Weekly Winners drawn.

#### 10.4.12 16 May 2025

- i. 7 (seven) lucky Validated Weekly Entrants stand a chance to win R500.00 (five hundred Rands only) cash each;
- ii. 2 (two) lucky Validated Weekly Entrants stand a chance to win R1000.00 (one thousand Rands only) cash each; and
- iii. 1 (one) lucky validated Weekly Entrant stands a chance to win R2500.00 (two thousand and five hundred Rands only) cash;

In total, there will be 10 (ten) Weekly Winners drawn

10.5 All valid entries shall proceed to the random electronic draw of the Grand Prize.

10.6 Grand Prize: 1 (one) eligible winner will stand a chance to win the Real Madrid Experience to the total value of up to R 100 000.00 (one hundred thousand Rands only) ("Grand Prize Winner").

10.6.1 The Grand Prize Winner can choose a guest of his/her choice to accompany him/her.

- i. The partner elected to travel with the Grand Prize Winner may not be younger than 18 years of age due to the nature of the prize.
- ii. Should the elected partner not be eligible to travel with the Grand Prize Winner to partake in the Real Madrid Experience, the Grand Prize Winner will be entitled to elect a substitute partner provided such substitute partner is eligible to travel in order to partake in the Real Madrid Experience, failing which the Grand Prize Winner will travel alone and without compensation for having no travel partner.

10.6.2 In order to be eligible to travel, -

- i. The Grand Prize Winner and his/her partner must be available to travel during the months of either **August, September or October 2025**
- ii. The Grand Prize Winner and his/her partner must reside in South Africa and be in possession of a valid SA identity document and/or a valid permanent residence permit and a passport that is valid for 9 months after the date of international travel. The expiry date for passports must not be earlier than **June 2026**.
- iii. The Grand Prize Winner and his/her partner must be eligible to travel to a Schengen country, have no criminal warrant, no financial black listing or poor credit record, and/or health issues that prohibit them to travel internationally.
- iv. The Grand Prize Winner and his/her partner must have no restrictions to travel to a Schengen country to claim the Grand Prize, and the Grand Prize Winner and his/her partner must be issued with the required Schengen visas to travel, if applicable. Should the Grand Prize winner not qualify for the necessary visa, he / she will forfeit the prize and the Promotor may exercise its discretion to draw a substitute Grand Prize Winner, and these same terms and conditions shall apply .
- v. The Grand Prize Winner and his/her partner must both have a FICA approved bank account.
- vi. The Grand Prize Winner and his/her partner, when applying for a Schengen visa, must be in a position to demonstrate that they have the financial means to travel, which normally means a 3-month bank statement (which shows all transactions, including one's salary and other sources of income, and current balance) and proof of salary. It is the responsibility of the Grand Prize Winner and his/her partner to apply for a Schengen visa at the Spanish Embassy not later than during **June 2025**. Should the Grand Prize Winner failing to obtain the necessary Schengen visa before **August 2025**, he / she will forfeit the Grand Prize and the Promotor may exercise its discretion to draw a substitute Grand Prize Winner, and these same terms and conditions shall apply.

10.6.3 The Grand Prize excludes -

- i. Items of a personal nature;
- ii. Any sightseeing and excursions that are not part of the Real Madrid Experience;
- iii. Daily drinks and meals (other than breakfast at the hotel);
- iv. Medical and travel insurance;
- v. Application fees for passport and/or a visa, if required; and
- vi. Additional spending money.

10.6.4 Any additional extras are to be settled by the Grand Prize Winner;

10.6.5 The Grand Prize Winner and his/her partner are not permitted to make any changes to the itinerary of the Real Madrid Experience.

- 11 The Promoter will attempt to contact an eligible winner 3 (three) times over a 72 (seventy-two) hour period on the cell phone number used to enter. If an eligible winner cannot be contacted, the chance to win a prize will be forfeited and a backup eligible winner will be drawn, and these same terms and conditions shall apply.
- 12 Eligible winners will have 72 (seventy-two) hours from the date on which they were contacted by the Promoter, to verify their details, and to provide their passports, failing which; the chance to win a prize shall be forfeited and a backup eligible winner will be drawn and these same terms and conditions shall apply.
- 13 The prizes are not exchangeable nor transferable, under any circumstances.
- 14 The Promoter shall request the winner's, and his/her partner's, consent in writing to his / her image and/or likeness being used and published by the Promoter in connection with the Competition for a period of 12 (twelve) months after he / she has been announced as the winner. The winner and/or his/her partner may decline the use of his / her image and/or likeness by the Promoter.
- 15 The Promoter reserves the right to change and/or postpone or terminate the Competition immediately without notice. In the event of such change or termination, all entrants agree to waive any rights that they may have in terms of this Competition and acknowledge that they will have no recourse against the Promoter or its agents or distributors.
- 16 Neither the Promoter nor its agents, distributors, nor any of the Promoter's directors, officers, employees or agents shall be liable for any loss or damage, whether direct, indirect, consequential or otherwise, arising from any cause whatsoever, which may be suffered by the entrants in connection with this Competition or the use of the prizes.
- 17 The eligible prize winners may be required to sign an indemnity. Failure to sign the indemnity shall result in the prize being forfeited.
- 18 All risks and ownership of the prizes shall pass to the winners on transfer/delivery thereof and hence all of the Promoter's obligations in regard to the Competition as well as in regard to the prizes shall terminate.
- 19 The Promoter shall not be liable for any costs incurred by the entrants and eligible winners for entering the Competition or in claiming any prizes, where applicable.
- 20 All the information provided or related to this Competition shall be managed, captured, and approved by the Promoter, and will not be used for any other purpose than for execution of the Competition and in line with applicable legislation.
- 21 User data collected via entry for this Competition will be stored for as long as it is legally required to and in accordance with the Protection of Personal Information Act, No 4 of 2013 and the Promoter's Privacy Policy, <https://www.nivea.co.za/about-us/privacy-policy>
- 22 Nothing in these terms and conditions is intended to, or must be understood to, unlawfully restrict, limit, or avoid any rights or obligations, as the case may be, created for either the participant or the Promoter in terms of the Consumer Protection Act, 68 of 2008 ("CPA").

- 23 By entering the Competition, entrants acknowledge that the Competition will be managed in accordance with the provisions of the CPA. Qualifying entrants undertake to expeditiously do all things necessary to enable the Promoter to comply with their obligations under the CPA.
- 24 The Promotor's decision(s) shall be final, and no correspondence will be entered into.
- 25 Detailed standard terms and conditions apply and can be found at: <https://www.nivea.co.za/about-us/terms-and-conditions>
- 26 Entering this Competition constitutes the unconditional acceptance of these terms and conditions.