

NIVEA RICH NOURISHING: RULES, TERMS AND CONDITIONS

Welcome to the Competitions and Prizes for Radio Competition T's and C's. The below has been created to give every radio listener a fair chance at winning, as well as to abide by the rules for competitions in terms of the Consumer Protection Act.

These rules apply when Ultimate Media is the proxy on behalf of the radio station and/or client for prize management purposes.

1. These are the competition specific terms and conditions for the *"NIVEA RICH NOURISHING - A NEW ERA OF BODYCARE RADIO COMPETITION"* ("the Competition").
2. The promoter of the Competition is Beiersdorf Consumer Products (Pty) Ltd (with registration number: 2000/010257/07), a company duly incorporated under the company laws of the Republic of South Africa and having its registered place of business situated at 4th Floor, Beacon Rock, 21 Lighthouse Road, Umhlanga Rocks, 4319 ("the Promoter").
3. The 'Radio Station' refers to: (i) 94.7 (ii) KFM and (iii) 94.5 EAST COAST RADIO.
4. The Competition will commence on **06h00** on **30 April 2025** and ends at **23h59** on **29 August 2025** ("the Closing Date"). Any entries received before 06h00 30 April 2025 and after the Closing Date will not be considered.
5. It is the responsibility of the entrants to ensure that his/her entry is received within the Competition dates. Any entries, which are not received before the closing date, will not be eligible to participate, regardless of the reason for the late entry.
6. The Promoter and its affiliates are not responsible for any entries, which are not received by it, regardless of the cause for non-receipt.
7. The Promoter and its affiliates are not responsible for any problems or technical malfunction of any telephone network, computer system, server, or provider, which may have hindered entry into the Competition.
8. This Competition is limited to all legal residents and/or legal citizens and/or legal visitors of South Africa who possess a valid identity document, passport, or proof of South African residency and who are over the age of 18 (eighteen) years.
9. Employees, directors, prescribed officers, shareholders, members, and partners (and their family members) of the Promoter and Station, the applicable advertising company for the Competition or any of their holding or subsidiary companies and their advertising and promotions agencies, are not eligible to participate in this Competition. The Promoter and the station reserve the right to disqualify any participant who contravenes this rule.
10. To enter the Competition, -
 - 10.1 Listeners need to send the word "NIVEA" to WhatsApp number 066 050 6830 during the Competition period (refer paragraph 4 above);

- 10.2 Then, follow the prompts;
- 10.3 Once a complete entry has been received, the listener will be entered into the draw to stand a chance to win R10,000 (ten thousand Rand).
- 10.4 If the Radio Station call you, answer your phone as quickly as possible with the phrase “Nivea Rich Nourishing – Now with 100% Pure Hyaluron” to win.
- 10.5 All winners will be notified by a radio station representative during the radio station call, that they have won.
- 10.6 Winners will be required to verify their personal details (full name, ID number, email address, phone number & banking details) in order to verify winners.
- 10.7 The Promoter shall attempt to verify and complete all information with the winner during the segment /call but should the winner not comply with the terms & conditions and complete the necessary verification information, the winner shall forfeit the prize, and a substitute winner shall be randomly selected.
- 10.8 In total, there will be eight (8) winners, each winning R10,000 (ten thousand Rand) in cash, with the total value of the prizes being R80,000 (eighty thousand Rand).
 - 10.8.1 There will be four (4) random winners in total from all valid entries received at 94.7 (Thursday, 1 May 2025; Friday, 16 May 2025; Friday, 23 May 2025; and Friday, 30 May 2025); two (2) random winners at East Coast Radio (Friday, 27 June 2025; and Friday, 4 July 2025); and two (2) random winners at KFM (Friday, 22 August 2025; and Friday, 29 August 2025) during the Competition period.
11. Winners will also be requested to agree, in writing, to be interviewed by a Nivea® representative, and for his / her image and/or likeness being used and published for promotional purposes in connection with the Competition for a period of 12 (twelve) months after he / she has been announced as the winner. Winners may decline the interview and/or the use of his / her image and/or likeness by the Promoter.
12. The Radio Station and the Promoter will not be held responsible for any SMS charges, data charges, phone costs, or any other costs incurred while participating in this Competition.
13. Finalists will be chosen according to what has been stipulated by the station online, via on-air promos, communication, and social media posts.
14. Listeners who enter on multiple stations for the same competition will only be chosen for one Radio Station.
15. For listeners who use multiple phone numbers/social media accounts to enter a competition – only one entry will be chosen as valid.
16. On social media - tagging Radio Competitions on entries does not give listeners an advantage of being chosen as finalists or to win.

17. When chosen as a finalist, listeners will be asked to share their full name, contact details, email and ID number (this is to ensure that we don't choose the same person multiple times or disqualify listeners because they have the same name and surname).
18. By participating in this Competition, participants agree that their personal information may be shared with the Radio Station, Promoter and their agents to facilitate prize fulfilment.
19. A listener who is chosen as a finalist is not given the guarantee of being announced as a winner, because the final decision is made only by the on-air presenters, radio station, or influencer, as specified by the mechanic of the competition.
20. Should a listener be chosen as a finalist, they will need to have their phones close to them before and during the on-air competition moment/winner announcement time. If the station has not called, then please note that you were not selected as the winner.
21. Should a listener not be reachable for screening by Radio Competitions/ Radio Station before/during the on-air competition moment or winner announcement time, the next listener will be randomly chosen to take their place.
22. Should a listener be selected as a winner on two or more stations (in one competition) due to entering on multiple stations or using different accounts/phone numbers, that winner will only be rewarded once from one station. Their other winnings will be forfeit and awarded to other listeners during that specific competition.
23. The listener will only be chosen once as finalists in a competition. Their details will be included in a list that will be sent to the station, who will then choose the winner from the list.
24. The radio stations decision is final, and no further correspondence will be entered into.
25. The radio station and the Promoter will not be held liable for entries not received for any reason whatsoever and will not be responsible for network connectivity or hardware issues experienced while participating.
26. Failure to claim a prize or a refusal or inability to provide required documentation or comply with any of the competition requirements within 30 (Thirty) days of notification will disqualify the winner and a new winner will be drawn in terms of these rules.
27. Listeners who have won will be eligible to enter/win the next competition on that radio station after a period of 3 months / 90 days.
28. Listeners who have won will be eligible to enter/win the next competition after a period of 3 months / 90 days.
29. Should they enter and win before the 3 months / 90 days is complete, they will forfeit the prize.
30. The Promoter and Radio Station reserves the right to cancel or amend the competition and these terms and conditions without notice. Any changes to the competition will be notified to entrants as soon as possible by the Radio Station.
31. The Promoter and Radio Station reserves the right to disqualify any claim if fraud, dishonesty or cheating of any nature is suspected on the part of a participant.

32. The Promoter and Radio Station has the right in its sole discretion to summarily disqualify a winner who, at any time, does not act in accordance with the spirit of the promotional competition. A disqualified winner shall immediately forfeit their right, title or interest in any prize.
33. The Radio Station/Radio Competitions will call winners for banking/physical address to send their winnings.
34. All Radio Competitions platforms shall not be used to discriminate, abuse others or for any fraudulent activity. Should one come across such problems, please kindly contact us via DM or email.
35. Should anyone be found to have committed the above, they will be blocked from all our online platforms and competitions.
36. Should that listener be chosen as a finalist or announced as the winner in any of the competitions administered by Radio Competitions, due to the use of a different social media account/phone number, they will be automatically disqualified, and the prize will be awarded to another listener.
37. By entering this competition, a participant is indicating his/her agreement to be bound by these terms and conditions.
38. By participating, participants agree to the Promoter & the Radio Stations Terms & Conditions.

Request for banking and/or physical address details:

39. Cash prizes will be sent by the Radio Station via EFT. Once details have been provided and verified, winners of the prizes will be paid within 8 (eight) weeks of being confirmed as a winner. After payment has been made, the winner will be required to confirm receipt of the cash prize via the Radio representative that would have contacted them.
40. The prizes are not exchangeable or transferable, under any circumstances.
41. If a winner has won cash as the prize, they will be requested to provide their banking details, where their prize money can be transferred.
42. Should a listener not have a banking account, they can use a friend's or a family member's banking account.
 - 41.1 Should the winner choose to use a friend's or family member's bank account, they will need to provide proof of account/first page of a banking statement.
43. Winners will be requested to send their banking/physical address in writing, via SMS, WhatsApp, email, or social media platforms. (This is to avoid capturing the winner's details incorrectly).
44. Listeners will be asked to share proof of account using an email or via social media and/or message options.
45. Should the winner provide an incorrect banking/physical address, they will be held liable for the loss of their prize.
46. Radio Competitions/Radio stations, any of our partners or those we work on behalf of, will not be held accountable for any loss of prizes.

47. Should a listener fail to share their required details within 3 days, their prizes may face a delay in being delivered to them (whether via EFT or physical delivery).